



**MANSION IN MAY**  
Designer Showhouse & Gardens

**ALL mail, including Contracts,  
Payments and AD Copy is sent to:**

Janice Beck  
2 Byram Court  
Mendham, NJ 07945

## 2010 Program Advertising Contract

### STEP # 1: Your Contact Information:

Name of Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_

Name of Firm or Individual: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip: \_\_\_\_\_

Authorizing Person: \_\_\_\_\_

Phone \_\_\_\_\_ Contact: \_\_\_\_\_

Email: \_\_\_\_\_

*I have read this contract and the attached information sheet and agree to the terms and conditions:*

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### STEP # 2: 2010 Net Advertising Rates & Page Sizes

#### RATES, FEES, & SIZE SELECTION: Select 1

Location of Ad	*Color	*Bleed	Size	Price
<input type="checkbox"/> Inside Front Cover	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	5.75" x 8.75"	\$2,500
<input type="checkbox"/> Inside Back Cover	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	5.75" x 8.75"	\$2,500
<input type="checkbox"/> Full Page	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	5.75" x 8.75"	\$900
<input type="checkbox"/> Full Page	<input checked="" type="checkbox"/>		4.5" x 7.5"	\$750
<input type="checkbox"/> Spread (2 pages)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	11.25" x 8.75"	\$1,550
<input type="checkbox"/> Spread (2 pages)	<input checked="" type="checkbox"/>		10" x 7.5"	\$1,300
<input type="checkbox"/> Half Page	<input checked="" type="checkbox"/>		4.5" x 3.5"	\$500
<input type="checkbox"/> Full Page			4.5" x 7.5"	\$600
<input type="checkbox"/> Spread (2 pages)			10" x 7.5"	\$1000
<input type="checkbox"/> Half Page			4.5" x 3.5"	\$400
<input type="checkbox"/> Quarter Page Vertical			3.5" x 2"	\$300
<input type="checkbox"/> Quarter Page Horizontal			4.5" x 1.5"	\$300
<input type="checkbox"/> Page Sponsor (limited number)				\$250

\* Please note: We are limiting the number of inside color pages in the program to 32.

\* Bleed of .125 (all sides) is included in final size. Text must be .25 (5.25 x 8.25) from final trim edge (5.5 x 8.5).

Please refer to measurement section

### STEP # 3: Pay for Your Advertisement. All Advertisements must be paid in full upon order:

Please make check payable to: **WAMMH Mansion in May**

**STEP # 4: Submit Your AD Copy: Email and/or Mail**  
**Hi-res CMYK or grayscale pdf File ONLY**  
**Scanning of original artwork/room sketches is available -**

**Email:** MansionProgram@gmail.com  
**Subject Line:** Your company name must appear in the Subject Line.  
**File Attachments:** Your company name must appear in all attached file names.  
Total size of attachments in a single email must be under 20 meg.

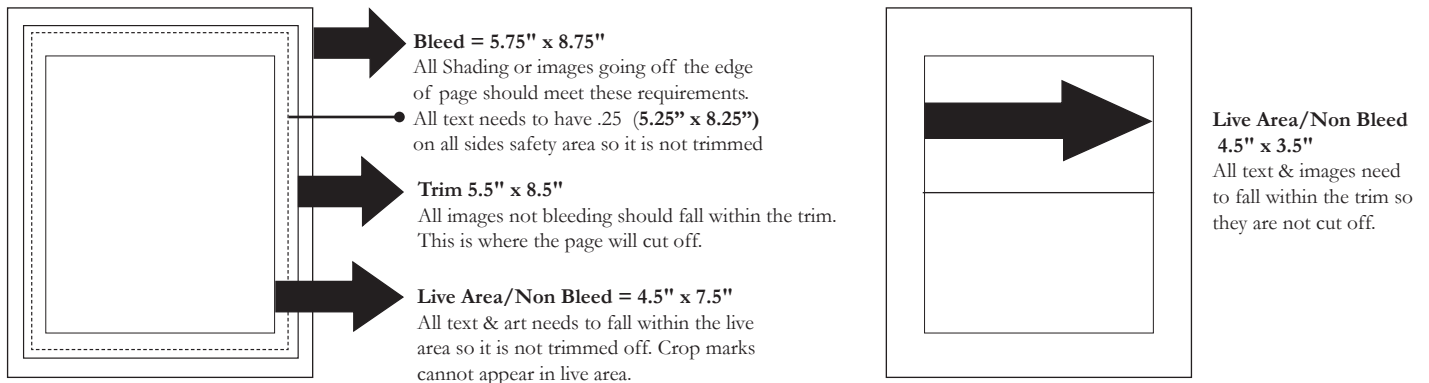
**Contact Person:** Carol Tourgee  
**Phone:** 973-267-9471  
  
**Mail:** Janice Beck  
2 Byram Court  
Mendham, NJ 07945

**All Advertisements must be received no later than February 15<sup>th</sup>, 2010.**  
Designers on staff are available to create an advertisement for you. For more information, please contact Carol Tourgee at 973-267-9471 or MansionProgram@gmail.com

**TERMS & CONDITIONS**

- All advertising materials must be submitted as Hi-res CMYK pdf's **ONLY**– 300 dpi, NO RGB files will be accepted
- All fonts/images must be included or embedded or converted to outlines/curves.
- No fifth color can be accommodated at this time. All B&W ads must be true grayscale, not converted from color.
- All ads must conform to the size specifications on the front of this contract.
- All ads must have crop marks and they must be positioned ¼” from ad trim. They must not be visible in the bleed area.
- Advertisers will be emailed a list of any additional production costs that you might incur.

**Measurements for Full Page Ads and Half Page Ads**



**MATERIALS FOR AD CREATION Due Friday February 15<sup>th</sup>, 2010**

**MANSION IN MAY** can create your ad for you. For more information contact Carol Tourgee at 973-267-9471 or email: MansionProgram@gmail.com. Materials should be submitted in typewritten copy, photographs, illustrations, logos etc. and a detailed sketch of proposed ad. Logos, Icons, Scans: 300 dpi/true grayscale. Submit in preferred size as EPS or JPEG file at 300 dpi.

**Rate Policy and Cancellations:** All advertising purchased from **MANSION IN MAY** must be paid by money order or check in U.S. dollars drawn on a U.S. bank. All advertising is accepted subject to the approval of the Publisher. We reserve the right to cancel any advertisement deemed unsuitable for publication. Notice of cancellation must be received in writing before the closing date.

**Limitation of Liability:** **MANSION IN MAY** will not be liable for any error in advertisement published hereunder if supplied materials do not conform to the printer's specifications. The advertiser assumes full responsibility to pay for corrections or to resubmit correct materials if time allows. Any changes made by the advertiser after copy has been submitted to the printer will be charged to the advertiser.

All material will be furnished at the advertiser's expense. Furnished material will be returned after May 10<sup>th</sup>, 2010 upon payment in full.